



PRESS RELEASE

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Where: New Hampshire Cultural Diversity Awareness Council
4th Annual Diversity Conference for Business and Education
Center of NH and Radisson Hotel
700 Elm Street, Manchester, NH

When: Tuesday, September 19th 11:30-6:30
Luncheon from 11:30-1 Workshops/Expo 2-6:30

What: The conference will focus on creating business, entrepreneurship, economic, and employment opportunities for minorities, women and people with disabilities. All information about the conference can be found under "events" on the Council's website at www.nhcdac.org. The U.S. Small Business Administration (SBA) will be participating in two different training workshops and will also have a booth at the event to meet with individuals and business owners about the programs and services offered by the Agency. The workshops will cover the topics of Basic Business Start-up and Introduction to Government Contracting. The first workshop will be presented by a representative from SCORE, Counselors to America's Small Business and SBA and is designed to help address the concerns about starting a small business and direct individuals to the appropriate resources to help get them started in the right direction. The second workshop will be presented by an SBA representative, the program manager for the NH Procurement Technical Assistance Program, and a representative from the NH Department of Transportation Disadvantaged Business Enterprise Program and will give a basic overview of preparing to do business with the government and the specific programs offered by each organization. Other workshops that will be offered include topics on diversity vendor programs, buying and operating a franchise, top reasons why executives fail, and an educators workshop.

Who: The event is geared to minorities, women, and disabled individuals or small business owners but is open to anyone in the public wishing to attend. The fee for the luncheon part of the program is \$30. The workshops and expo part of the program are offered free of charge. Please visit the Council's website at www.nhcdac.org or call (603)487-3851 to get additional information.

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